

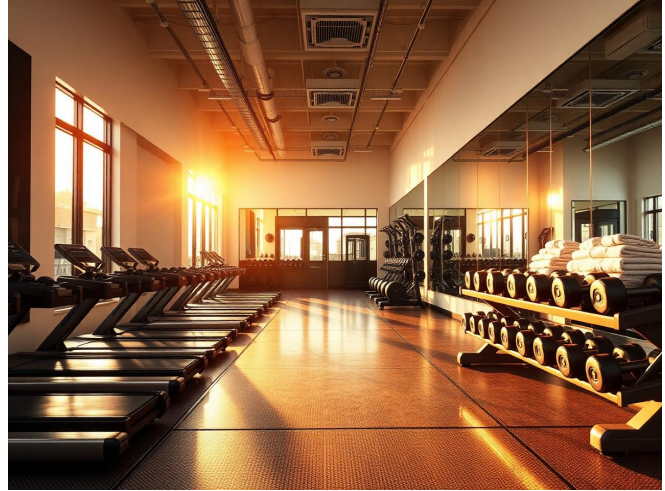
CASE STUDY. GYM AND FITNESS

Strength club doubled member retention after a hygiene reset.

Clapham, London. 390 m².



Before



After

OUTCOMES AT A GLANCE

plus 38 percent

Member retention

down to zero

Negative reviews on hygiene

by 2.3 years

Equipment lifespan extended

The challenge

Members were quietly cancelling. Changing rooms felt damp, mirrors stayed smudged, and rubber flooring trapped chalk and sweat between shifts.

Our approach

Nightly clean with hospital grade disinfection on contact points, weekly deep flush of changing room drains, and a quarterly rubber floor restoration.

“We stopped losing members the moment Ember took over. The space finally feels as serious as our training.”

Marcus L., Owner

Ready to see results like these in your space? Book a walkthrough at emberservices.example/book